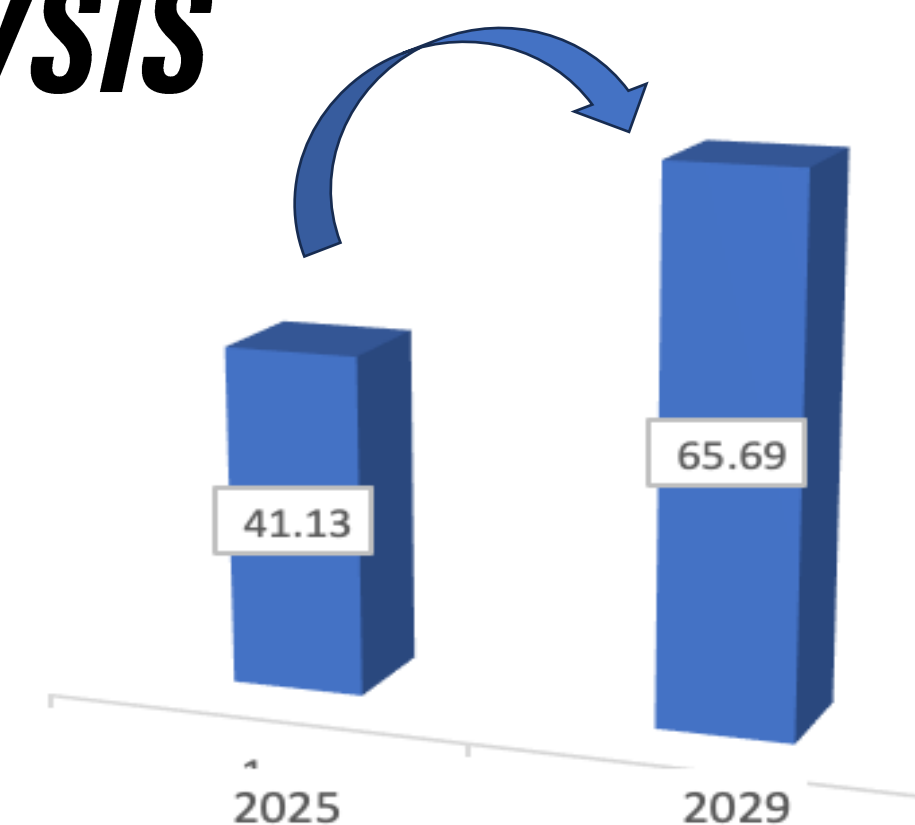


Objective

To create a probiotic soda that would improve sleep while being uniquely non-dairy. This product utilizes water kefir grains, tart cherry juice and magnesium powder to achieve these goals.

Market Analysis

Projected market size growth for probiotic drinks (billions \$):



Well known competitors:

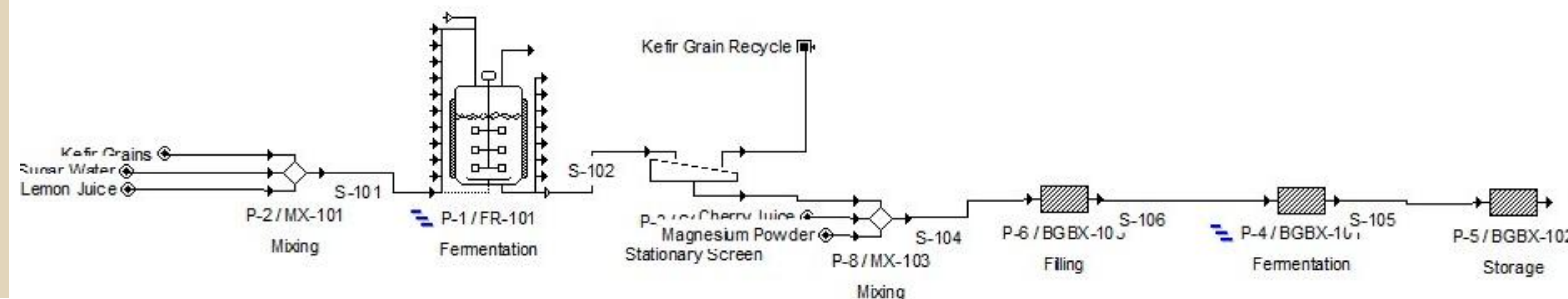


- 54% of consumers are willing to pay more for sustainable products.²
- 44% of Americans are lactose intolerant.³
- 80% of adults want to improve their sleep.⁴

External Factors

- Enviromental impact**
 - Reduce dairy farming, less greenhouse gases
- Social impact**
 - Alcohol free mocktail option
 - Encouraging gut health

Process Design



Optimization

Diameter: 1.1 m
Vessel Volume: 2.09 m³
Power Required: 3.54 kW

Diameter: 1.2 m
Vessel Volume: 2.6 m³

Filter Area: 100 m²
Flow Rate: 3.19x10⁻⁴ m³/s
Pressure Drop: 270kPa
Plate and Frame Filter, Centrifugal Pump

Alternatives

Motionless Mixer

Horizontal vessel
Type of substrate

Continuous Rotary Filter
Centrifugal Filtration

Controls

Level Sensor: monitor flow turbulence
Power Sensor: monitor power usage of agitator

Turbidity sensor: monitor cell concentration

Flow controllers: centrifugal pump to filter, output filter flow
Pressure controller: across filter

Design

$$V = \pi H \left(\frac{D_k}{2} \right)^2$$
$$N_p = \frac{P}{D_{imp}^5 N^3 \rho}$$

$$\frac{dX}{dt} = x\mu$$

$$\frac{dS}{dt} = -\frac{1}{Y_{xs}} \frac{dX}{dt}$$

$$Q = \frac{2A * (-\Delta P)}{\mu(\alpha C_s v + 2R_m)}$$

$$Power = \frac{Q * \Delta P}{\eta * 1000}$$



Experimental Results and DOE

12 samples created to vary:

- Kefir mass (5, 10, 15g)
- Fermentation time (24, 48, 72hr)
- Magnesium mass (400, 600, 800mg)

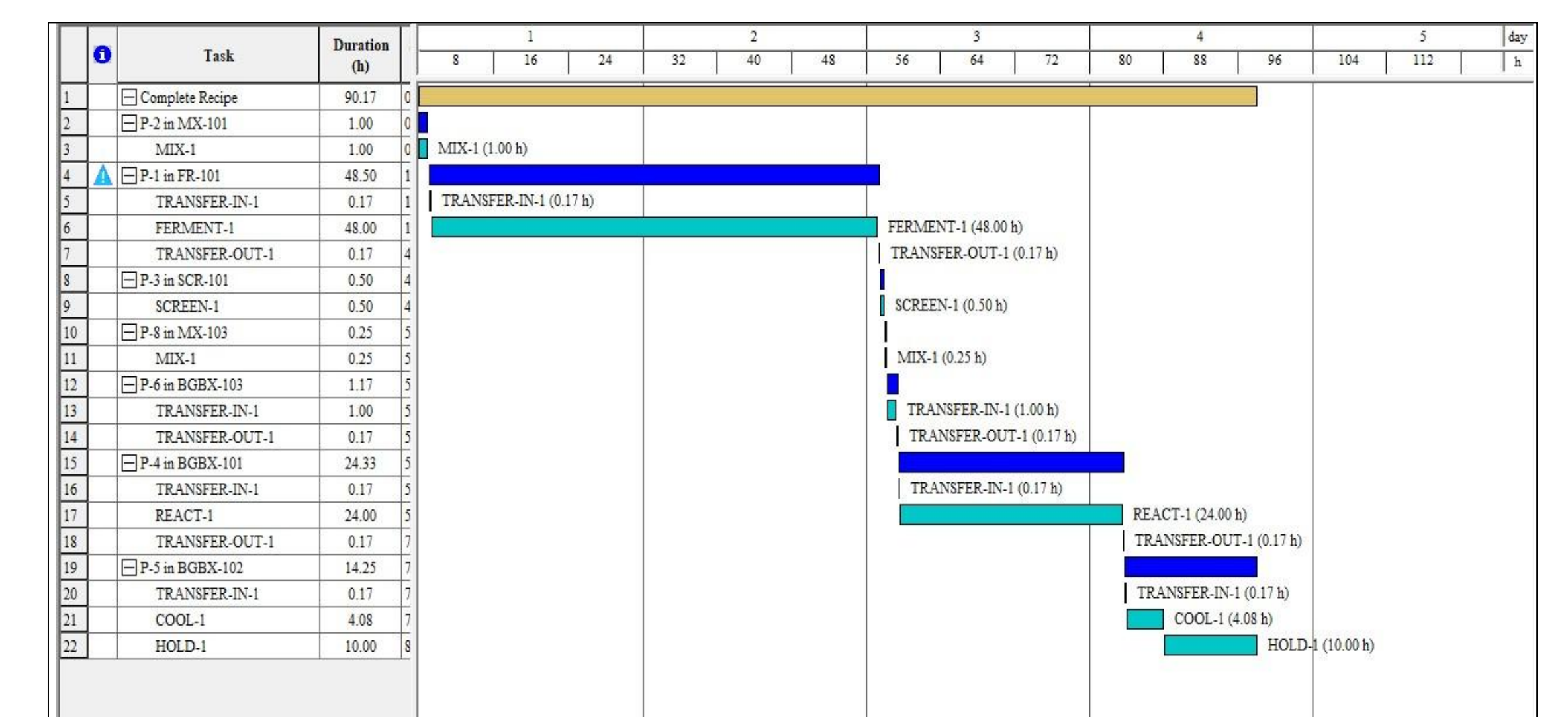
10g of Kefir grains fermented for 48 hours resulted in highest CFU concentration of 6.6x10⁶. 600mg of magnesium for best flavor profile.

Economic Analysis

After 10 Years of Production

Total Capital Investment ¹	\$2,134,128
Total Product Cost	\$1,195,409
Break Even Production Rate	185,992 kg/yr

Sales/kg	\$3.56/kg
Annual Sales	\$1,610,000
DCF	\$11,307,966.28



Plant System

- Minimize Carbon Footprint
 - CO₂ absorption/ recapture post-fermentation (solid/liquid media absorption, membrane separation)
- Plant Sanitization
 - CIP: rotary spray balls, chemical cleanings
- Kefir grain recycle
 - Retrieval during filtration
 - Storage in sugar water medium, reintroduced for future batches
- Quality Assurance
 - Imaging sensors (mixing), sensory and composition analysis (fermentation), filter integrity and turbidity testing (separation)

Future Work

- Further automation:** quality assurance, filter cleaning
- Culture alternatives:** test kefir grain variations
- Probiotic strength:** improve bacterial survival